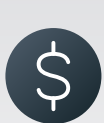


# How to Solve for Communications Surveillance

No matter your industry, regulatory scrutiny, data privacy, and risk mitigation are top priorities. It requires diligence to handle sensitive information responsibly in compliance with all regulations.

## State of the Compliance Landscape



### Regulatory Fines

**\$54.5M**

imposed by the FINRA in 2022.<sup>1</sup>



### Failure to Adapt

**69%**

of organizations are using technology to fulfill compliance programs.<sup>2</sup>



### Cost Control

**65%**

of professionals said using technology to streamline and automate manual processes would reduce the cost of compliance.<sup>3</sup>

## Take Control of Communications Surveillance with a Unified Approach

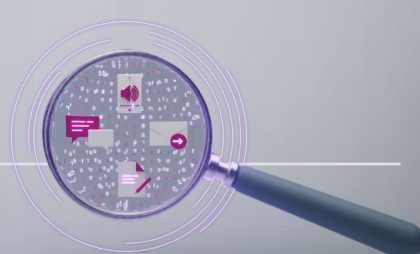


### CAPTURE ANYTHING

Easily collect data from more than 120 content sources. Expand data capture across collaboration tools, chat, email, social media, audio and video communications, and more.

### ANALYZE CONTENT

Control unstructured data with in-depth risk analytics. Leverage easy-to-use reporting to eliminate waste, reduce costs, and consistently apply classification policies.

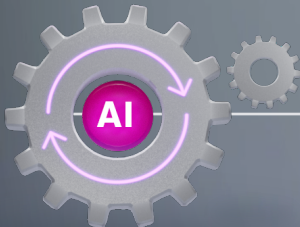


### ENRICH METADATA

Leverage AI and natural language processing to automate content classification. Identify over 1,100 data types using pre-built, expert-trained policies out of the box, or customize your own.

### PRESERVE WHAT MATTERS

Preserve and manage content lifecycles compliantly whether on-premises, in the cloud, or as-a-service. Perform seamless data archive and data retention to identify key content autonomously.

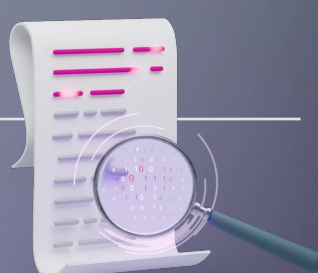


### DEPLOY ARTIFICIAL INTELLIGENCE

Accelerate review workflows while surfacing critical data using machine learning and artificial intelligence. Zero in fast on risky behavior to stay ahead of regulatory compliance obligations.

### AUTOMATE & REVIEW

Optimize discovery workflows to obtain fast and accurate results. Stay ahead of potential legal and investigation issues with purpose-built review and upstream eDiscovery.



## Veritas Delivers Communications Surveillance Across Global Industries



**20/20**

Largest Financial Services Companies



**20/20**

Largest Commercial Banks



**20/20**

Largest Healthcare Companies



**27/30**

Largest Oil & Gas Companies

“Noise reduction features within Veritas provided reductions of up to 80%. We used out-of-box policies to drive alerts, resulting in a 2,000% increase—including one severe violation that legacy techniques would have missed.”

- Large U.S. Financial Organization

## Optimize Surveillance Using Machine Learning

[Read White Paper >](#)



1. "Key FINRA Statistics for 2022," FINRA.

2. "2023 KPMG Chief Ethics and Compliance Officers Survey," KPMG, 2023.

3. 2023 Cost of Compliance; Regulatory burden poses operational challenges for compliance.